



January 18, 2024 (8:00AM Registration, 8:30AM Program)  
Tucson Convention Center Ballroom

Dear Community Partners,

Volunteers are ESSENTIAL to the well-being of our community and **with your help**, let's recognize the extraordinary volunteerism of individuals, youth, and corporate volunteerism programs **Your involvement celebrating outstanding volunteers will expand and power the true importance of volunteerism in our community.**

We are seeking sponsorships for the event, proceeds of which support the Southern Arizona Volunteer Management Association's annual professional development goals to further volunteerism in our community. We welcome your participation.

Founded in 1997, the Southern Arizona Volunteer Management Association (SAVMA) is a non-profit professional association promoting excellence in the field of volunteer program management, providing educational programs, leadership, state-of-the-art information and resources, networking opportunities and support to the volunteer community throughout Southern Arizona.

## **HISTORY OF AWARDS**

SAVMA brought community wide volunteer recognition back to the Southern Arizona region in 2019 with several major volunteerism awards. In addition, sponsors were given the opportunity to celebrate publicly one of their special volunteers with a Community Service Recognition. In 2021, we are looking forward to expanding our celebration with more surprises and public recognition.

With appreciation,

Jim Marten

Awards Co-Chair

Paloma Santiago

Award Co-Chair



### ***Volunteerism Trends and Research***

In 2017, one in three adults (30.3%) volunteered through an organization, demonstrating that volunteering remains an important activity for millions of Americans. Since the previous report, the overall volunteer rate increased by more than 6%; nearly 77.4 million Americans volunteered 6.9 billion hours last year. Based on the Independent Sector's estimate of the average value of a volunteer hour (\$24.14 in 2017), the estimated value of this volunteer service is nearly \$167 billion.

Volunteers donated to charity at twice the rate of non-volunteers. Volunteers invested in community-building; they did something good for the neighborhood at three times the rate of non-volunteers, and did favors for neighbors at nearly twice the rate of non-volunteers.

Volunteers belonged to a group, organization, or association at five times the rate of non-volunteers.

Generation X had the highest volunteer rate among age groups at 36.4%, and Baby Boomers had the highest number of hours at more than 2.2 billion. Millennial volunteering increased more than 6% since the last report, now at 28.2%.

Over the past 15 years, Americans volunteered 120 billion hours, estimated to be worth \$2.8 trillion.

### ***In Southern Arizona in 2015***

- 23.3% of residents volunteer, ranking them 38th among the 50 states and Washington, DC.
- 1,229,997 volunteers
- 36.4 volunteer hours per capita
- 174.36 million hours of service
- \$4.5 billion of service contributed
- 47.3% of residents donate \$25 or more to charity



**PAST RECIPIENTS**

***Program Volunteer of the Year***

2020, Steve Johnson (Court Appointed Special Advocates)  
2019, Mary Ohrazda (Tucson Museum of Art)

***Board Member of the Year***

2020, Scott Summerford (ICS)

***Nonprofit Volunteer Program of the Year***

2020, Interfaith Community Services  
2019, Literacy Connects

***Corporation or Group of the Year***

2020, Southwest Gas Corporation  
2019, Tucson Electric Power Company

***Youth or Youth Group Volunteer of the Year***

2020, Zoo Crew (Reid Park Zoo)  
2019, El Rio Teen Reproductive Health Access Project Volunteers

***Volunteer Administrator of the Year***

2020, Gina Hansen (PACC)  
2019, Theresa Ulloa (Emerge!)



***Platinum Sponsor (\$5,000)- Three Available***

- Optional 12 months “Supporting” or “Organizational” membership in SAVMA
- Designation as Keynote Sponsor, Presenting Sponsor, or Volunteer Fair Sponsor with first right of refusal in future year events
- Logo prominently placed on all promotional materials – save the date e-postcard, SAVMA website, press releases, print ads, and invitations (deadlines permitting)
- Full-page full color advertisement in the Event Program
- One (1) premium tables for 10 at the Event Breakfast
- An additional one (1) table for 10 at the Event Breakfast, **OR** presenting sponsorship of another Premier SAVMA event (SAVMA Fair, ALIVE Conference, or other training workshops) (must be confirmed by December 15) subject to availability on a first come first serve basis
- Opportunity for a 2-minute podium speech and introduction of Volunteer of the Year or for a 2-minute speech to introduce the keynote speaker (must be confirmed by January 1st)
- Podium Recognition Sponsor designation
- Logo to be included on the Event Power Point, 4 times more frequently than other sponsors
- Logo to appear on the SAVMA website as an underwriting sponsor for 12 months
- Eligible to nominate a volunteer for Community Service Recognition (deadline October 31st)
- Five social media posts (two before and three after the event)

***Gold Sponsor (\$3,000)- Five Available***

- Optional 12 months “Supporting” or “Organizational” membership in SAVMA
- Logo prominently placed on all promotional materials – save the date e-postcard, SAVMA website, press releases, print ads, and invitations (deadlines permitting)
- Full-page full color advertisement in the Event Program
- One (1) premium table for 10 at the Event Breakfast
- Podium Recognition Sponsor designation
- Logo to be included on the Event Power Point, 2 times more frequently than other sponsors
- Logo to appear on the SAVMA website and e-blasts for one month prior to the Event
- Eligible to nominate a volunteer for Community Service Recognition (deadline October 31st)
- Four social media posts (two before and two after the event)



***Silver Sponsor (\$1,500)- Five Available***

- Optional 12 months “Supporting” or “Organizational” membership in SAVMA
- Medium size logo on all promotional materials – save the date e-postcard, SAVMA website, press releases, print ads and invitations (deadlines permitting)
- Half-page color advertisement in the Event Program
- One (1) preferred-seating table for 10 at the Event Breakfast
- Logo to be included on the Event Power Point
- Logo to appear on the SAVMA website and e-blasts for one-month prior Event
- Eligible to nominate a volunteer for Community Service Recognition (deadline October 31st)
- Three social media posts (two before and one after the event)

***Bronze Sponsor (\$800)- Seven Available***

- Optional 12 months “Supporting” or “Organizational” membership in SAVMA
- Medium size logo on all promotional materials – save the date e-postcard, SAVMA website, press releases, print ads and invitations (deadlines permitting)
- Half-page color advertisement in the Event Program
- One (1) preferred-seating table for 10 at the Event Breakfast
- Logo to be included on the Event Power Point
- Logo to appear on the SAVMA website and e-blasts for one-month prior Event
- Eligible to nominate a volunteer for Community Service Recognition (deadline October 31st)
- Two social media posts (one before and one after the event)

***Table Sponsor (Non-Member \$450) (Member \$400)***

- Name recognition in the Event Program
- One (1) reserved-seating table for 10 at the Event Breakfast
- Eligible to nominate a volunteer for Community Service Recognition (deadline October 31st)



*Supporting In-Kind Sponsors (\$200 minimum donated goods value)- For Vendor and Media Supporters  
(True Value of Goods required on an Invoice per IRS)*

- Name recognition on all promotional materials – save the date e-postcard, SAVMA website, press releases, print ads and invitations (deadlines permitting)
- Quarter-page color advertisement in the Event Program
- 2 guests reserved seating tickets to the Event

#### PROGRAM AD SPECIFICATIONS

Camera-ready Black & White or Color (depending on Sponsorship)

300 dpi PDF or JPEG files.

Send artwork to:

savmatucson@gmail.com

#### **DEADLINE: December 1st**

**Full Page:** 5”w x 8”h

**Half Page Horizontal:** 3.875”w x 5”h

**Quarter Page:** 2.375”w x 3.875”h

#### **PROGRAM FINISHED**

SIZE 5.5”w x 8.5”



## Sponsorship Form

### Sponsor Information:

Sponsor Name: \_\_\_\_\_  
 (as it should appear on event materials)

Contact Name: \_\_\_\_\_

Contact Phone: \_\_\_\_\_

Contact Email: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Payment must be received by December 1<sup>st</sup> to guarantee inclusion in all publications. If you have questions about Sponsorships please contact Jessica Dennes, Sponsorship Chair SAVMATucson@Gmail.com.

### Sponsorship Package:

- Platinum Sponsor:** \$5,000
- Gold Sponsor:** \$3,000
- Silver Sponsor:** \$1,500
- Bronze Sponsor:** \$800
- Table Sponsor Non-Member:** \$450
- Table Sponsor Member:** \$400
- Tributes and Advertisements (all color):** Quarter Page (\$50), Half Page (\$100), Full Page (\$300)
- Other:** \$ \_\_\_\_\_

### Payment Terms:

30 days prior to event.

### Sponsor to provide:

Camera-ready logo and ad as appropriate. Email to savmatucson@gmail.com by December 1st.

### Payment Information:

I/We agree to purchase the above package. This agreement is non-cancellable.

Credit Card: Visa / MasterCard (Please Circle)

Card # \_\_\_\_\_ Exp. Date: \_\_\_\_\_ CSC: \_\_\_\_\_

Signature: \_\_\_\_\_

Please mail the completed form with complete payment to SAVMA P.O. Box 12451 | Tucson, AZ, 85732 Please make checks payable to the **SAVMA**. All sponsorships, tables of ten or individual tickets may be purchased online at [www.savma.org](http://www.savma.org). Thank you for your support!

savma awards  
Southern Arizona  
Volunteer Management Association 2024

In grateful appreciation of our 2020 Volunteer Recognition Sponsors



United Way of Tucson and Southern Arizona

